



**SOUTH FLORIDA WORKFORCE INVESTMENT BOARD**

**EXECUTIVE COMMITTEE MEETING**

**Monday, November 9, 2009  
8:30 A.M**

South Florida Workforce Investment Board Headquarters  
7300 Corporate Center Drive  
5th Floor - Conference Room 3  
Miami, Florida 33126

**AGENDA**

1. Call to Order and Introductions
2. Approval of Executive Committee Meeting Minutes
  - A. September 15, 2009
3. SFWIB 2010 Schedule of Meetings
4. SFWIB Board Retreat
5. Accelerate South Florida: 2009 American Recovery and Reinvestment Act (ARRA) Action Plan Update
6. SFWIB Training Expo Update
7. Recommendation as to Acceptance of Food Stamp Employment & Training (FSET) Program Allocation

South Florida Workforce Investment Board is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.



2.

**SFWIB - Executive Committee**

**November 9, 2009**

**MINUTES OF SFWIB EXECUTIVE COMMITTEE  
MEETING SEPTEMBER 15, 2009**

South Florida Workforce Investment Board  
 Executive Committee Meeting  
 September 15, 2009, at 8:30 A.M.  
 South Florida Workforce Investment Board Headquarters  
 7300 Corporate Center Drive, 5th Floor - Conference Room 3

EXECUTIVE COMMITTEE MEMBERS IN ATTENDANCE	EXECUTIVE COMMITTEE MEMBERS <u>NOT</u> IN ATTENDANCE	OTHER ATTENDEES
1. Adrover, Bernardo, <i>Chair</i> 2. Ferradaz, Gilda 3. Fils-Aime, Daniel 4. Gaber, Cynthia 5. Giles, Regina 6. Marinelli, Frederick 7. Perez, Andy 8. Piedra, Obdulio	9. Gibson, Charles A. 10. Harder, Jackie 11. Margolis, Edward 12. West, Alvin, <i>Vice Chair</i>  <b>SFW STAFF</b> Beasley, Rick Glancy, Anne Howard, Lori Kistner, Ken Morgan, Myria Smith, Marian	Adderley, Kevin – <i>Sharpton, Brunson &amp; Co.</i> Barroso, Lupe - <i>CANC</i> Cushon, Norman - <i>Arbor</i> Rodriguez, Maria - <i>Youth Co-Op, Inc.</i> Sastre, Maria – <i>Take Stock in Children</i>

Agenda items are displayed in the order they were discussed.

**1. Call to Order**

Mr. Bernardo Adrover, SFWIB Chair, called the meeting to order at 8:40 A.M. and noted that a quorum had been achieved. He asked those present to introduce themselves.

**2. Approval of Executive Committee Meeting Minutes of August 4, 2009**

Mr. Obdulio Piedra moved to approve the minutes of the August 4, 2008 Executive Committee meeting. The motion was seconded by Ms. Gilda Ferradaz and approved.

**3. SFWIB Committees with New Members**

Mr. Beasley reported that all SFWIB members are assigned to a committee or council, and the report was distributed.

There was discussion concerning the status of the WIA Act re-authorization, and the important role of Region 23 as the largest Florida region. Mr. Marinelli, Chair of the Intergovernmental Affairs Committee requested that members collaborate through the Executive Director, who would work through the Committee.

**4. Accelerate South Florida Update**

Mr. Beasley, SFW Executive Director, reported that invoices from the summer youth program had not yet been received. He also noted that 3,100 youth were placed, although there has been difficulty separating the summer youth placements from the year-round youth placements.

He went on to add that Mr. Brad Sickles, of the U.S. Department of Labor commented in a phone call that the structure used by Region 23 was the best he had seen, but that he would recommend more monitoring. He had no finding to report, just suggestions to improve.

Mr. Marinelli asked if the funds would be under-spent, and if so he recommended that SFWIB consider Project Victory for Literacy in the Dade County Public Schools.

Ms. Ferradaz noted that not all youth worked the full number of weeks. Ms. Myria Morgan, SFWIB Youth Programs Manager, responded that there were many reasons, such as attending summer school, or having been terminated from the program. Ms. Ferradaz added that she expects that the surplus would be large due to the delays in screening and the hiring process.

It was noted that the contract ends September 30<sup>th</sup>, and the invoices from DCPS are due October 30<sup>th</sup>.

Mr. Beasley noted that there would be more information shared at the Youth Council meeting.

Mr. Obdulio Piedra requested that a post-mortem survey of the employers and their experiences be provided, either at the Youth Council meeting, or at the Workforce Systems Improvement Committee meeting. Mr. Marinelli noted that most of the employers were municipalities.

[Ms. Regina Giles arrived.]

Mr. Piedra expressed unhappiness with the experience his company had, and said that it was an embarrassment. Mr. Beasley commented that there were disconnects, and all sides were frustrated at times, and staff will work to improve.

Mr. Adrover requested that through the Youth Council a report of what went wrong and steps to take so that it does not happen again.

#### **5. Take Stock in Children (TSIC) - Presentation**

Ms. Maria Sastre, President and CEO of Take Stock in Children presented an overview of the program. Take Stock in Children (TSIC) is a solution to one of the most critical problems facing Florida, high dropout and high youth crime rates. TSIC is a comprehensive program that helps low-income children succeed by providing college and vocational scholarships, volunteer mentors; student advocates/case managers, tutoring, early intervention and long-term support. High standards, parental involvement, and community support are crucial to the program's success. TSIC has a proven record of helping low-income children stay out of trouble, graduate from high school, attend college, and become productive citizens.

Mr. Beasley noted that it would be up to the Youth Council and then to the Board to determine how SFWIB can continue to support TSIC.

Mr. Beasley noted that he would encourage members of the board to become mentors.

#### **6. Digital Skills Literacy Survey Recommendation**

Mr. Beasley noted that the Knight Foundation may not accept funds, but may only distribute funds so therefore, the request is to allocate the funds to the Miami-Dade Broadband Coalition, Inc.

Mr. Perez noted that the State of Florida is very interested in this project.

Mr. Fred Marinelli moved approval for the funds allocated for the Digital Skills Literacy Survey by the Board on June 16, 2009, be allocated to the Miami-Dade Broadband Coalition, Inc. instead of the Knight Center of Digital Excellence as originally approved. The motion was seconded by Ms. Regina Giles and approved.

#### **7. WIA Two-Year Plan Discussion**

Mr. Beasley provided an overview of the Region 23 WIA Two-Year Plan via a PowerPoint presentation.

Mr. Beasley noted that staff is working on many projects, such as the Job Training Expo which has been moved from Miami Beach to the Miami-Dade County Fair Grounds, and the date has been moved to October 29, 2009.

Mr. Perez noted that 20,000 to 25,000 participants are expected according to the Miami-Dade Mayor's office. He added that the goal is to complete the process for each person that same day. Mr. Beasley noted that approximately 80 PCs will be installed.

Mr. Adrover requested that a message regarding the EXPO be sent to all SFWIB members.

Mr. Beasley noted that he has been working with Hunt & Moss on the Miami Marlins stadium construction.

Mr. Beasley reported that old PCs are being replaced at the Career Centers and the old ones will go to Career Center customers.

Mr. Piedra encouraged staff to have a contingency plan regarding the H1N1 virus. Mr. Beasley noted the he had a conversation with a representative of CVS regarding the vaccine. Ms. Ferradaz offered to email to Mr. Beasley the Miami-Dade County Health Department H1N1 priorities.

Mr. Adrover thanked everyone for their participation and the meeting adjourned at 9:56am.



**3.**

**SFWIB – Executive Committee**

***November 9, 2009***

**SFWIB 2010 Calendar**

**Discussion Item**

**BACKGROUND**

Attached to this agenda for Executive Committee members to review is the approved 2010 schedule of meetings.

*Attachment*

South Florida Workforce Investment Board (SFWIB)  
**Approved 2010 Schedule of Meetings**  
(Subject to Change)

**JANUARY 2010**

Executive Committee ..... January 26, 2009 ..... 8:30

**FEBRUARY 2010**

EDIS Committee ..... February 17, 2010..... 3:00

Committee and Council Meetings ..... February 18, 2010 ..... 8:00

Board of Directors ..... February 18, 2010 ..... 9:30

**MARCH 2010**

Executive Committee ..... March 25, 2010 ..... 8:30

**APRIL 2010**

EDIS Committee ..... April 14, 2010..... 3:00

Committee and Council Meetings ..... April 15, 2010..... 8:00

Board of Directors ..... April 15, 2010..... 9:30

**MAY 2010**

Executive Committee ..... May 24, 2010..... 8:30

**JUNE 2010**

EDIS Committee ..... June 16, 2010..... 3:00

Committee and Council Meetings ..... June 17, 2010..... 8:00

Board of Directors ..... June 17, 2010..... 9:30

**JULY 2010**

Executive Committee ..... July 27, 2010 ..... 8:30

**AUGUST 2010**

EDIS Committee ..... August 18, 2010..... 3:00

Committee and Council Meetings ..... August 19, 2010 ..... 8:00

Board of Directors ..... August 19, 2010..... 9:30

**SEPTEMBER 2010**

Executive Committee ..... September 27, 2010 ..... 8:30

**OCTOBER 2010**

EDIS Committee ..... October 20, 2010 ..... 3:00

Committee and Council Meetings ..... October 21, 2010 ..... 8:00

Board of Directors ..... October 21, 2010 ..... 9:30

**NOVEMBER 2010**

Executive Committee ..... November 23, 2010 ..... 8:30

**DECEMBER 2010**

EDIS Committee ..... December 15, 2010..... 3:00

Committee and Council Meetings ..... December 16, 2009 ..... 8:00

Board of Directors ..... December 16, 2009 ..... 9:30



4.

**SFWIB – Executive Committee**

***November 9, 2009***

**SFWIB Board Retreat**

**Discussion Item**

**BACKGROUND**

The last SFWIB Board Retreat was held on November 7 and 8, 2008. During the Retreat, the SFWIB Strategic Plan was discussed and updated. The Executive Committee needs to confer on planning the next Board Retreat.



5.

**SFWIB – Executive Committee**

***November 9, 2009***

**Accelerate South Florida Update**

**Informational Item**

**BACKGROUND**

At its April 16, 2009 meeting, the Board approved SFWIB's Accelerate South Florida: ARRA Action Plan. The Action Plan, which outlines workforce initiatives for jobseekers and businesses, is SFWIB's strategic response to the ARRA.

SFWIB staff will provide an update on the status of the Action Plan.



6.

**SFWIB – Executive Committee**

**November 9, 2009**

**Training Expo Update**

**Information Item**

**BACKGROUND**

SFWIB’s Training Expo was held on Thursday, October 29, 2009 from 9AM to 4PM at the Miami-Dade County Fair Exposition Center. During the course of the day, 1,720 attendees were served. Of that sum, 327 are from designated target areas (DTA), low-income, economically depressed neighborhoods receiving heightened career services. Moreover, SFWIB staff administered 520 scholarships vouchers to eligible attendees and conducted 2,500 job referrals on Employ Florida Marketplace (EFM), Florida’s state-run online job-matching service.

Note that SFWIB Program staff is currently verifying all figures mentioned above.

**411** Regular (Non-DTA) Vouchers ..... \$2,307,645  
**109** (DTA) Vouchers for a total of ..... \$ 578,297

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**520** Total Vouchers for a total \$ of ..... \$2,885,942



7.

**SFWIB – Executive Committee**

*November 9, 2009*

**Recommendation as to Acceptance of FSET Allocation**

**Recommendation**

SFWIB recommends the approval to authorize staff to accept \$235,000 in Food Stamp Employment and Training (FSET) funds.

**BACKGROUND**

Workforce Florida, Inc. (WFI), the state organ responsible for monitoring the administration of workforce services carried out by the 24 Regional Workforce Boards, notified SFWIB that it has been allocated an additional \$235,000 in FSET funds. The FSET program strives to meet the needs of participants in gaining skills, training, work, and experience that will increase the program participants' ability to obtain total self-sufficiency.