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FOR IMMEDIATE RELEASE:

SOUTH FLORIDA WORKFORCE AWARDS \$50,000 FOR TRAINING TO A LOCAL BUSINESS

(MIAMI, May 11, 2011) – The South Florida Workforce Investment Board (SFWIB) reinforces its commitment to the local business community by awarding Bullet Line, LLC, \$50,000 to train 59 of its employees.

SFWIB's Employed Workers Training (EWT) incentive is designed to provide financial assistance to employers that recognize the importance of investing in their employees. Through EWT, an employer may be reimbursed up to 50% of the cost to train their existing workers.

"South Florida Workforce remains committed to supporting our local business community by providing the resources to assist businesses in this tough economy. Training affords business to increase their bottom line due to a skilled and productive workforce," said Rick Beasley, executive director for South Florida Workforce Investment Board.

For nearly three decades, Bullet Line, LLC, has been known for its innovations in the promotional products industry. Located in Miami, and serving more than 9,000 distributors worldwide, Bullet Line prints company logos on promotional items including insulated thermal mugs, portfolios, writing instruments, tote bags, clocks, flashlights, and Bullet private label headwear. Through EWT, Bullet Line will be able to meet both their current and future demands, which will allow them to compete in the promotional products industry.

About South Florida Workforce Investment Board

South Florida Workforce Investment Board is a public-private partnership and integral partner in Miami-Dade's economic plan that initiates state and federally funded workforce development and training policies for Miami-Dade and Monroe counties. Additionally, South Florida Workforce services and resources are available to everyone at no cost through a network of Career Centers located throughout the Region.

Learn more about Employed Worker Training Program and other financial incentives offered through South Florida Workforce by visiting www.southfloridaworkforce.com or calling 305-594-7615. Ext. 407.

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